JOSHUA THEOPHILUS

Technical Product Manager, AI & Growth

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PROFESSIONAL SUMMARY

Technical product manager with 10+ years across product, growth, and engineering leadership. Takes products from problem definition to production and measurable adoption. Strong in AI product management, technical oversight and governance, and AI workflow automation. Prototypes MVPs to test ideas before engineering commits, and holds credible discussions with engineers on architecture, scope, trade offs, and evaluation. Has led product and engineering teams across fintech, healthtech, proptech, and consumer products.

PROFESSIONAL EXPERIENCE

Independent Consultant, AI Product and Technical Leadership Present

- **EzzyCare (HealthTech):** Led a major platform transformation in about 4 months for a platform serving care seekers, doctors, hospitals, and care agents. Defined workflows, architecture, and delivery standards.
- **RentBook Properties (PropTech):** Led product and technical delivery. Restructured product and team operations and led AI expansion: AI assisted search, listing tools, and verification.

Group Head of Product and Innovation, Beden Holdings (PartyJor, VIP Closet, and group NGO operations) Apr 2025 to Mar 2026

- Took over a product with 9+ months of no working output and delivered an MVP in 2 to 3 months (authentication, booking, wallet, payments).
- Launched PartyJor Moments (now DropLivo) in about 6 weeks: 1,000+ signups in week one with no paid marketing.
- Shipped a multimodal AI stack (text, speech, image, translation) and owned data security and compliance decisions for the Google Gemini integration.
- Cut production bugs by 70% through engineering governance and delivery frameworks. Closed the non performing VIP Closet after validating the portfolio.

Founder in Training, Founder Institute (Referlytics, accelerator project) May 2025 to Oct 2025

- Designed and validated an AI creator intelligence and influencer marketing platform. Recognised as a top performing venture in the cohort.

VP, Product and Engineering, BOSS Global / SellMedia Group Mar 2024 to Apr 2025

- Led product, design, engineering, DevOps, and data across multiple platforms. Drove engineering and growth strategy for client projects in web development, branding, and product delivery (Canada, US, UK), including agency pitches. Not every client project reached launch.
- Launched SellCrea8, delivered SellMerch as a proof of concept, and took Settla Fintech to production ready.
- Increased delivery speed by 30% through agile transformation and structured product workflows.

Head of Product and Growth (Contract), Ibridge Innovative Solutions (FoodBridgeNG) Aug 2023 to Jan 2025

- Led the rebuild and launch of a stalled food commerce MVP in about 6 months, and reshaped the team from about 20 to 12 people.
- Reached 5,000+ users in year one through product led growth on a lean budget. Grew revenue 36% through local pricing and vendor partnerships.
- Improved execution efficiency by 80% through workflow automation and performance tracking.

Business Lead, Growth and Transformation, Africa Agility Jul 2023 to May 2024

- Defined requirements and architecture for the organisation's first digital product and led it through launch.
- Drove 159% year on year program growth through data guided acquisition and activation. Secured $100K+ in grant funding.

Meta Product Trainer (Product Growth and Enablement), Teleperformance for Meta, SSA and EMEA Jul 2022 to Jul 2023

Senior Meta Product Trainer from Feb 2023

- Ran product training, onboarding, education, and adoption programs across 15+ countries, including train the trainer programs and consulting that diagnosed how businesses used Meta products.

Growth Product Manager, ZaharaMall Africa Oct 2021 to Oct 2022

- Led MVP development and the go to market launch for an e-commerce platform: user journeys, vendor onboarding, early acquisition, and adoption.

Product Manager, WhatsApp Chatbot Learning Platforms (Naledi and Lesedi), Digify Africa for Meta Jan 2021 to Jul 2022

- Owned the product end to end as the lead product person: content workflows, creative direction, and the CMS behind lessons, modules, quizzes, and assignments.
- Point person for Meta stakeholders across WhatsApp Business, Blueprint, and regional marketing leads (SSA and EMEA), with weekly product updates to the Meta Marketing Blueprint global team.
- Coordinated the technical PM, engineers, testing, and the UNISA beta community for research, across a team in South Africa, Namibia, and Zambia.

Meta Certified Lead Trainer, Meta Jan 2020 to Jun 2025

- Led enterprise training, consulting, and mentorship that drove adoption of Meta marketing and product solutions across SSA and EMEA. 2x Lead Trainer Award.

Product Training and Enablement Lead, Meta Programs, Digify Africa May 2019 to Jul 2022

- Delivered structured learning for Meta's marketing product suite, and built a trainer network through mentoring and Train-the-Trainer systems.
- Co-led the Leories Project: trained and mentored 1,000+ undergraduates and kept delivery running under pandemic constraints.

AI PRODUCT BUILDING PROJECTS

- **QAForge (open source):** two AI coding agents run independent tests and review each other, and evidence decides the result. github.com/jt247/qaforge
- **Hullproof (open source):** security requirements and a pre launch gate for AI assisted builds, with 110 blocker and critical checks. github.com/jt247/hullproof-free
- **Resulo AI and LogPal AI (learning projects):** AI job application intelligence with human approval gates (1,347+ jobs analysed), and a mobile app that turns meetings into structured actions. Case studies at joshuatheophilus.com/portfolio.

EDUCATION, CERTIFICATIONS AND RECOGNITION

Education: M.Sc., Artificial Intelligence Engineering (in progress), Quantic School of Business and Technology. M.B.A., Quantic, 2022. B.Sc., Business Education, University of Uyo, 2016. Academic Excellence Awardee and 2x Quantic Scholar.

Certifications: Certified Scrum Product Owner and ScrumMaster. IBM Enterprise Design Thinking Practitioner. Anthropic AI Fluency. Google AI Essentials. Meta Blueprint (9x). ADPList Product-Led Growth Series 2.

Recognition: Top 1% Product Mentor, ADPList (2023), Top 10% (2024 and 2025). 3x Meta Awardee. Trained 50,000+ professionals across 65+ countries. **Networks:** Founder Institute (Lagos), NVIDIA Inception, AWS Startup Programme, Microsoft for Startups, Google startup programme.

SKILLS AND TOOLS

Product: discovery, roadmapping, prioritisation, PRDs, OKRs, go to market, product led growth, A/B testing, stakeholder management, product operations.

Technical and AI: system architecture, APIs and integrations, LLM integration, prompt engineering, retrieval and agent prototypes, evaluation, AI security and data handling, AI assisted development.

Tools: Claude Code, Codex, Cursor, GitHub, Vercel, AWS, Azure, Ollama, Supabase, Node.js, React, Next.js, n8n, Make, Zapier, Jira, Figma, Notion, Sentry, Mixpanel, Amplitude, PostHog.